



PITCHDECK

GET THE REAL VALUE OUT OF PERSONAL DATA

dAPP FOR SENSITIVE DATA & DECENTRALIZED AI

A RADICAL NEW APPROACH TO PERSONAL DATA



This is the first offer in the market introducing self-custody for personal data and social capital – the blockchain cloud



This will be huge! Vertical AI use cases from superior marketing insights to curing cancer



This is radically innovative and flipping the script – hard to follow, even for the WEB3 community



FLIPPING THE SCRIPT FROM TOP-DOWN MONOPOLY TO A BOTTOM-UP DATA VALUE CHAIN

DATA MONOPOLY

Data scattered and stuck in centralized data silos

AI working with less and incomplete data – siloed, fragmented, and user-exploited



WEB2

DATA VALUE CHAIN

AI Layer:
working with ethically sourced, anonymized and high-quality data

DWINITY
Data Supply Layer:
Blockchain Cloud &
Digital Twin

**Decentralized
Data Storage Layer:**
ethical sourced data

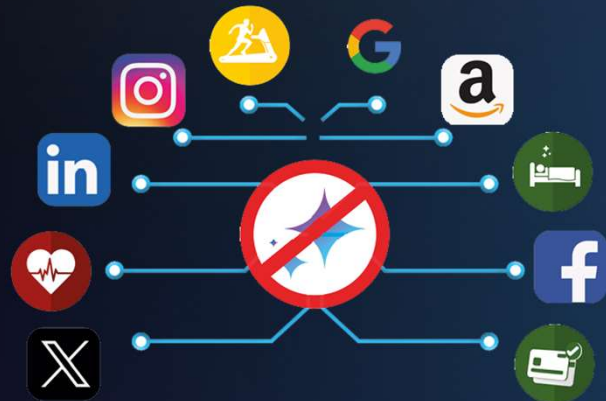


WEB3

AI DEPRIVED OF NECESSARY DATA and DATA QUALITY



FRAGMENTED PERSONAL DATA PICTURE
& CENTRALIZED AI CONTROLLED BY
PLATFORMS



LOW DATA VALUE FOR USERS

ENTIRE PERSONAL DATA PICTURE &
PRIVATE AI UNDER
FULL USER CONTROL



HIGH DATA VALUE FOR USERS



USERS WILL NOT SHARE THEIR DATA IN TODAY'S ENVIRONMENT



NO REWARDS

FINANCIAL ASYMMETRY

You pay for your data

- Mining and selling our data to promote engagement
- Monopolizing revenue and limiting monetization options
- Controlling reach – creators must pay to reach their fans



NO CONTROL

GOVERNANCE ASYMMETRY

You risk to be locked out

- Policies change constantly
- Rug pulls possible
- Censorship and bias, dissenting voices stifled
- No transparency
- Closed code – no influence over development



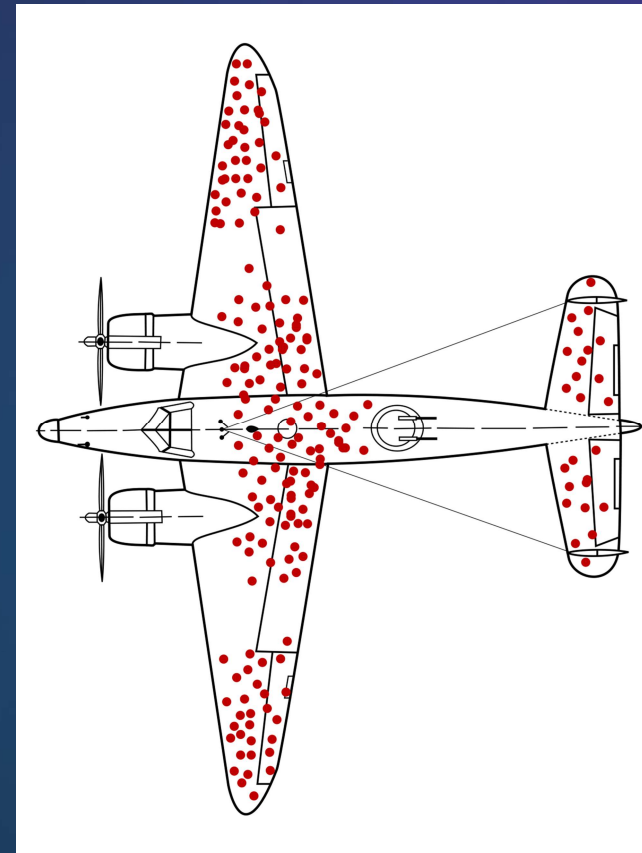
CLOSED PLATFORMS HAVE POWER OVER OUR LIVES.
If we leave, we forfeit our hard-earned social capital

WE ARE LOOKING AT TOO LITTLE AND WRONG DATA – LET'S FIX IT

Today's big data and AI approaches will not effectively address the big societal issues due to lack of data

➔ **Example: to cure and predict cancer, existing Vertical AI use cases will not be grounded on enough data**

It needs a safe, trustless and decentralized approach, so that the majority of the population can contribute their most valuable personal data to the common good (or to paid research)





HUGE MARKET FOR RISING DIGITAL PRIVACY CHAMPIONS



OVER 50 MILLION
USERS



APPROXIMATELY
60 MILLION USERS



AROUND 100 MILLION
USERS



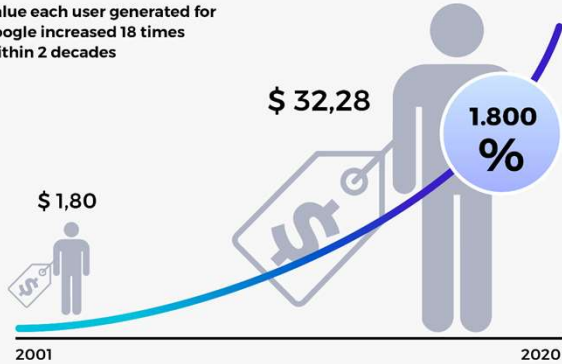
MORE THAN
100 MILLION USERS



12 MILLION USERS IN
DACH WITHIN 2 YEARS

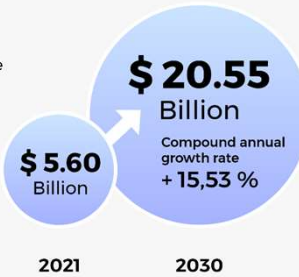


Value each user generated for
google increased 18 times
within 2 decades

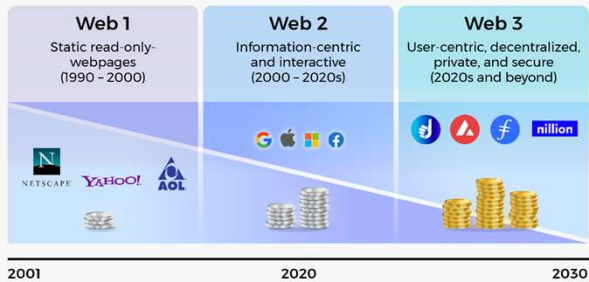


The Global Sensitive Data Discovery Market is expanding rapidly
Verified Market Research / www.verifiedmarketresearch.com

Global Sensitive Data
Discovery Market will
quadruple in a decade
(2021 - 2030)

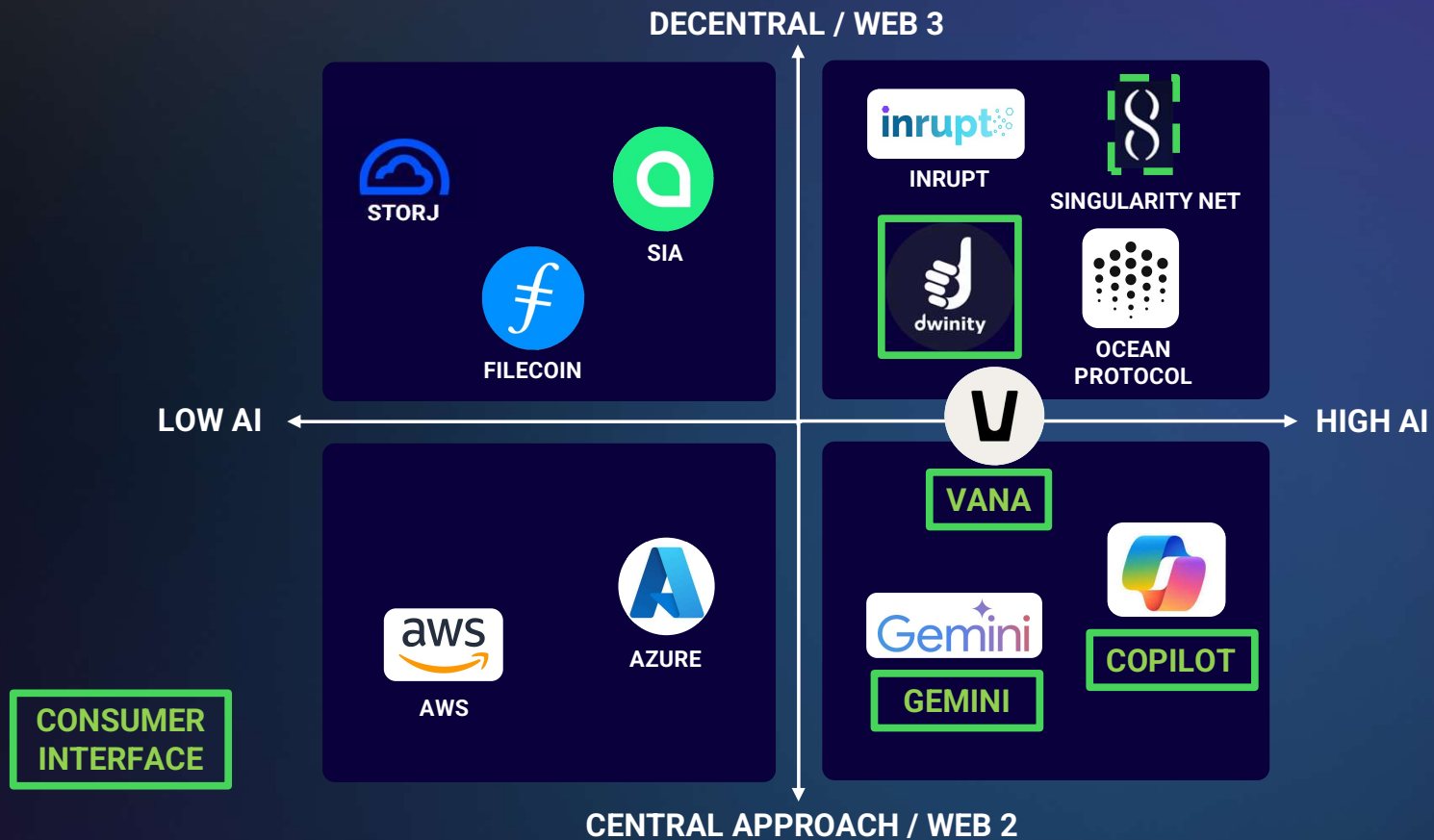


Web3 gives users real data sovereignty
and democratizes commercialization



COMPETITIVE LANDSCAPE

ONLY DWINITY OFFERING RETAIL ACCESS TO DECENTRAL AI



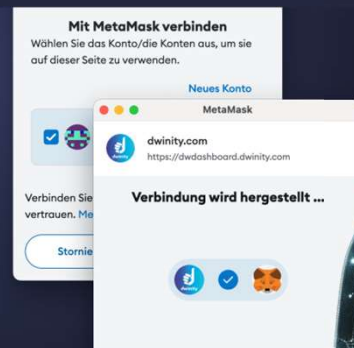
PRODUCT

DWINITY INTRODUCES THE DIGITAL TWIN FOR DATA OWNERS



Ubiquity

- Device & authentication independent access
- Registration and access anonymously via blockchain wallet
- Carry your data like your crypto assets, recovery of last resort: seed phrase

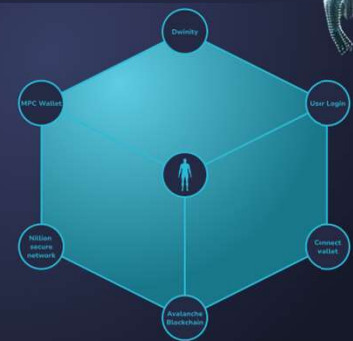


Sovereignty

- No rug pulls – No central entity can access or censor your data or influence your access
- You have control over which data is revocably shared with whom and to what extent

Eternity

- Storage of your social capital
- Consolidate your data heritage, also for your successors
- 100% GDPR compliant

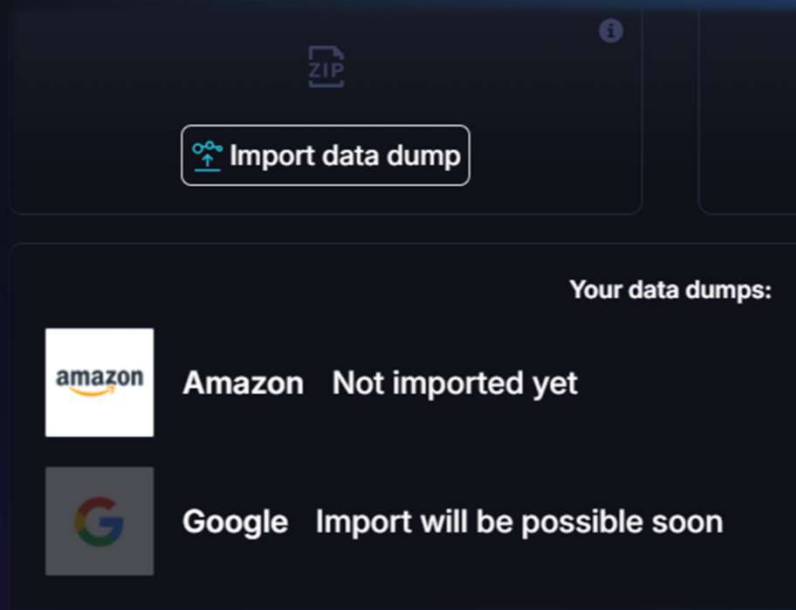


Prediction

- AI without data is useless, data without AI is worthless
- Improve your life with your pocket AI assistant which is grounded on your most relevant data

VISIT: <https://dwinity.com/app/> <https://dwdashboard.dwinity.com/>

SAFE YOUR SOCIAL CAPITAL WITH THE BLOCKCHAIN CLOUD – AND GET SUPERIOR INSIGHTS FOR THE FIRST TIME



EXCURSUS LONGEVITY: DWINITY WILL USE THIS TREND



Health & lifestyle data is the gold of longevity – but it's fragmented in thousands of app and platform silos.



Each provider optimizes just one aspect of longevity – without understanding the full human context. The longevity journey never truly begins.



Because data stored on corporate servers, it can't be connected holistically. This fragmentation blocks not only scientific progress – but also the creation of a scalable longevity economy.



CREATION OF A NEW ECOSYSTEM

DWINITY ESTABLISHES A FLYWHEEL DRIVEN ECOSYSTEM – POWERED BY DATA STAKING



ASSET AT HAND

AT LEAST 36 MONTHS OF DEVELOPMENT HEAD START



➔ **Blueprint** and MICAR Whitepaper for the Dwinity Ecosystem

➔ **Token established** – 30 mn. Token distributed – 570 mn. Token at disposal

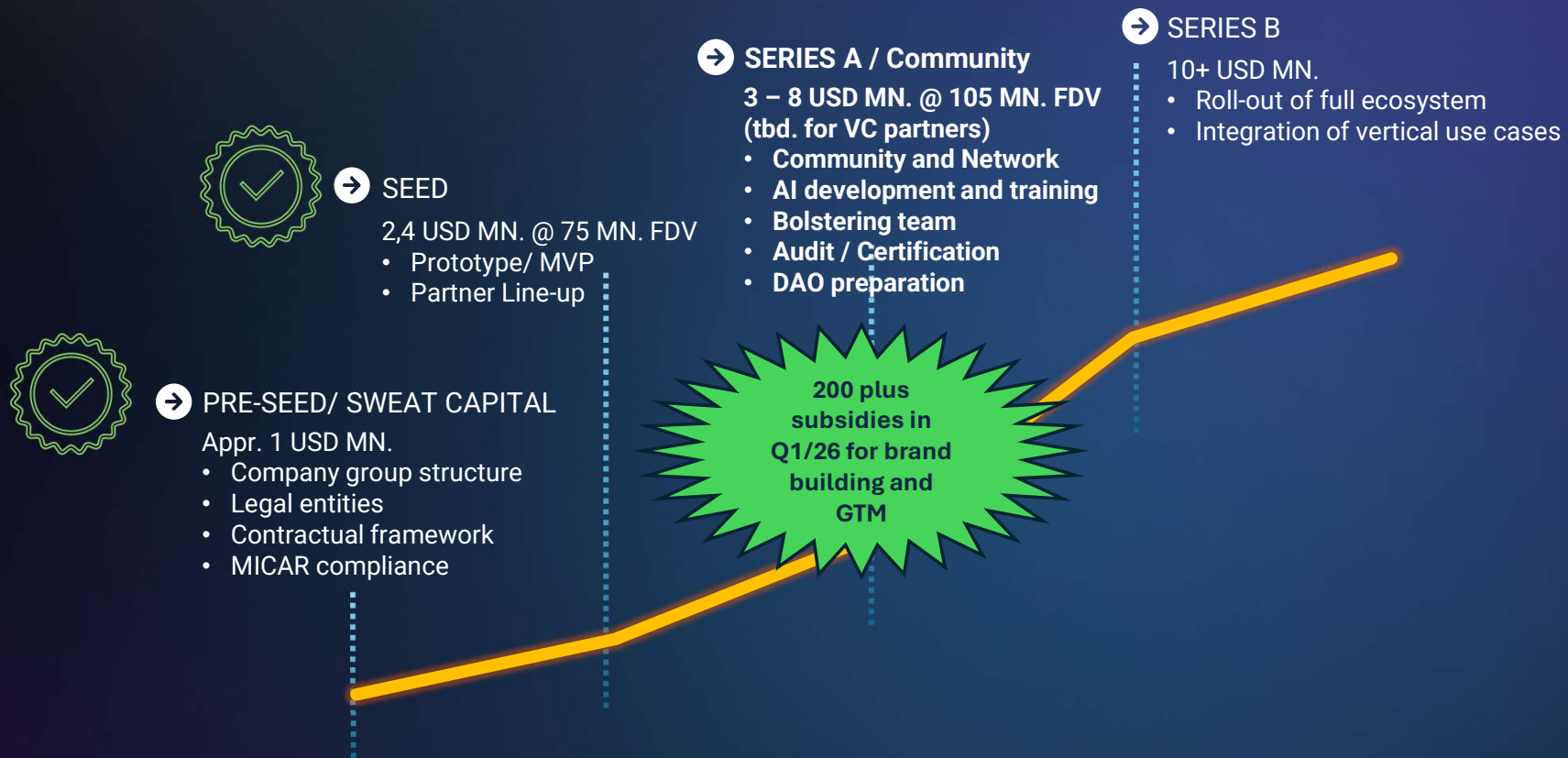
➔ **Partner** screening, selection and contracting as well as technical integration (STORJ, PortalHQ, Nillion, Filecoin/ SIA (-), WeSendIT

➔ **Dashboard and Browser** fully functional for End Users, access presently via de-wallet

➔ Presently the **only player** with a fully anonymized and decentralized storage and data curation solution on the market

➔ **Introducing the first digital TWIN of a human being** (Amazon and Google data dump)

FUNDRAISING MILESTONES WITH CLEAR DELIVERABLES



TEAM

MORE THAN ONE HUNDRED YEARS OF ENTREPRENEURIAL EXPERIENCE



PETER KOENIG
Co-Founder & CEO

Serial entrepreneur, involved
in the Crypto industry
since 2016



DIPL. ING. ANDREAS THUM
Co-Founder & CTO

More than 25 years of
experience in data technology
and leading critical projects



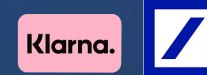
DR. ROBIN BASU
Co-Founder & COO

Expert on data sovereignty
and researcher on sovereign
identities for over 15 years



CHRISTIAN MANGOLD
Co-Founder & CFO

Seasoned executive more
than 15 years in the FinTech
and Crypto world



DWINITY IS SUPPORTED BY DEDICATED CO-FOUNDERS AND TRUSTED ADVISORS COVERING:

Technology development, medical data expertise, legal, communications, social
media, marketing, branding, web3 & data expertise.

Dwinity will always be open to teaming up with networking partners and experts to ensure
that cutting-edge competencies are added to the ecosystem.

Nillion partners with Dwinity: <https://nillion.com/news/327/>

Dwinity joins NVIDIA Inception: <https://dwinity.com/blog/dwinity-joins-nvidia-inception/>

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Get it today at
www.dwinity.shop





DWINITY IS THE FIRST dAPP SUSTAINABLY USING PERSONAL DATA

→ PROBLEM

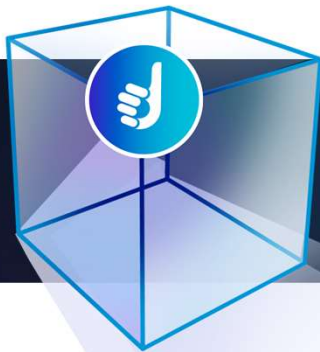
Today's big data and AI approaches will not effectively **address the big societal issues** due to lack of data. Example: **to cure and predict cancer**, existing Vertical AI use cases will not be grounded on enough data.

→ SOLUTION

It needs a safe, trustless and decentralized approach, **so that the majority of the population can contribute** their most valuable **personal data to the common good** (or to paid research).

→ MARKET OPPORTUNITY

Dwinity's target market is **hundreds of millions user in the pro-crypto and data protection enthusiastic field**. Users of Protonmail, Brave Browser, Signal or DuckDuckGo will convert to treat their data treasure like their crypto treasure.












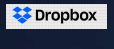
→ DECENTRALIZING DATA FOR AI

Today Dwinity is a proud partner of **NVIDIA, Nillion, Avalanche and STORJ**.












Dwinity offering the advantages of WEB3 to users and companies

HIGH MARKET STANDARDS

LOG-IN / AUTHENTICATION	Face ID/Social		can be censored
FRONT-END, BROWSER	Explorer		non-interactive platforms
INTERFACE / API	Silo		Data IN google, icloud, strava etc. no exchange
LEGAL RESPONSIBILITY	Central enterprise subject to regulation		Provider can be legally forced to reveal data
USER ADMIN	Customer database		can be penetrated, confiscated etc.
BUSINESS MODEL	User pays license		User does not profit from own data
ENCRYPTION	e.g. 256 bit		can be decrypted
STORAGE GEOGRAPHY	Dedicated cloud server or on-prem		Data "travelling" internationally
SUSTAINABILITY	Companies come and go...		Risk of Data loss if server shuts down
SOVEREIGNTY	Provider holds data, grants access to user		User has contractual access right only, trust based

DWINITY

de-wallet / noncustodial access		Seed phrase gives eternal access via blockchain
Graphical Interphase, embedded linking analysis		interactive structuring
Data consolidation via dumps		User creates data treasury
User only knows how to access the data		Technically no possibility for Dwinity to reveal data
Totally anonymous, user's identity unknown to the Dwinity		Anonymous access granted via smart contract
User receives rewards		The DWIN token is live
Irreversible physical chunking of data and continuous change of storage location		Quasi quantum proof
Hardware node can be geographically picked		e.g. EU or SGP only
"ADDAMS" (autonomous decentralized data asset management system)		DAO based on the DWIN token, 30 mn. already distributed
User owns data as his own assets		Trustless, WEB3 principles

REVOLUTIONIZING DATA PRIVACY

DECENTRALIZED AI FOR MAXIMUM VALUE

- **Give power** back to Data Owners and create a thriving Data Economy where informational asymmetries are finally removed.
- **Create** full-fledged and data ownership-driven ecosystem for storage, analysis, exchange, and commercialization of Sensitive Personal Data.
- **Unlock** unseen value potential for everyone involved in the global Data Economy.
- **Flourish** from license fees by offering software and analysis-as-a-service.
- **Benefit** from commission on transactions in the data marketplace.

