

PITCHDECK

GET THE REAL VALUE OUT OF PERSONAL DATA

dAPP FOR SENSITIVE DATA & DECENTRALIZED AI

FLIPPING THE SCRIPT FROM TOP-DOWN MONOPOLY TO A BOTTOM-UP DATA VALUE CHAIN

DATA MONOPOLY

Data scattered and stuck in centralized data silos

AI working with less and incomplete data – siloed, fragmented, and user-exploited



WEB2

DATA VALUE CHAIN

AI Layer:
working with ethically sourced, anonymized and high-quality data

DWINITY
Data Supply Layer:
Blockchain Cloud &
Digital Twin

Decentralized
Data Storage Layer:
ethical sourced Data



WEB3



Dwinity introduces the Data Supply Layer, the missing puzzle piece in the Web3 technology stack

This layer enables the collection, curation, and structuring of raw data inside a decentralized Digital Twin fully owned and controlled by the user.

Instead of being fragmented across platforms or locked in centralized silos, all personal data converges into this sovereign twin, creating a complete and dynamic representation of the individual.

From here, users can decide if and how their anonymized data is made available to AI in the layers above—ensuring privacy, ownership, and ethical value creation while delivering the depth and quality AI models desperately need.



DWINITY IS THE FIRST dAPP SUSTAINABLY USING PERSONAL DATA

→ PROBLEM

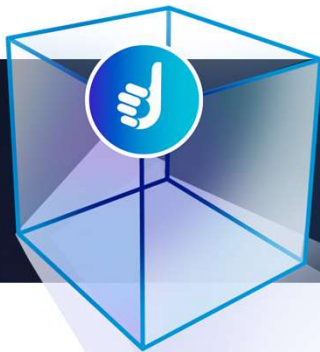
Today's big data and AI approaches will not effectively **address the big societal issues** due to lack of data. Example: **to cure and predict cancer**, existing Vertical AI use cases will not be grounded on enough data.

→ SOLUTION

It needs a safe, trustless and decentralized approach, **so that the majority of the population can contribute** their most valuable **personal data to the common good** (or to paid research).

→ MARKET OPPORTUNITY

Dwinity's target market is **hundreds of millions user in the pro-crypto and data protection enthusiastic field**. Users of Protonmail, Brave Browser, Signal or DuckDuckGo will convert to treat their data treasure like their crypto treasure.



→ DECENTRALIZING DATA FOR AI

Today Dwinity is a proud partner of **NVIDIA, Nillion, Avalanche and STORJ**.



USERS WILL NOT CONTINUE TO PROVIDE THEIR DATA AS TODAY



NO REWARDS

FINANCIAL ASYMMETRY

You pay for your data

- Mining and selling our data to promote engagement
- Monopolizing revenue and limiting monetization options
- Controlling reach – creators must pay to reach their fans



NO CONTROL

GOVERNANCE ASYMMETRY

You risk to be locked out

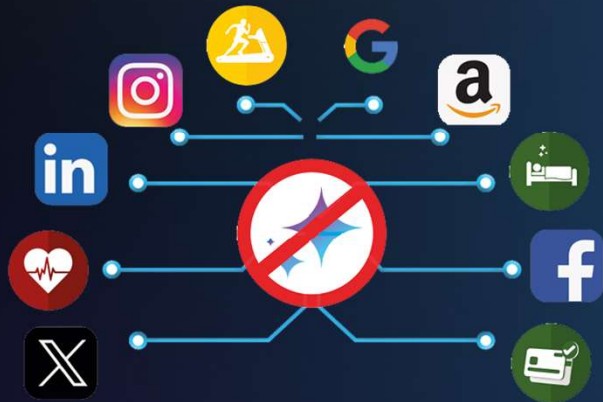
- Policies change constantly
- Rug pulls possible
- Censorship and bias, dissenting voices stifled
- No transparency
- Closed code – no influence over development



CLOSED PLATFORMS HAVE POWER OVER OUR LIVES.
If we leave, we forfeit our hard-earned social capital

AI DEPRIVED OF NECESSARY DATA and DATA QUALITY

FRAGMENTED PERSONAL DATA PICTURE
& CENTRALIZED AI CONTROLLED BY
PLATFORMS



LOW DATA VALUE FOR USERS

ENTIRE PERSONAL DATA PICTURE &
PRIVATE AI UNDER
FULL USER CONTROL



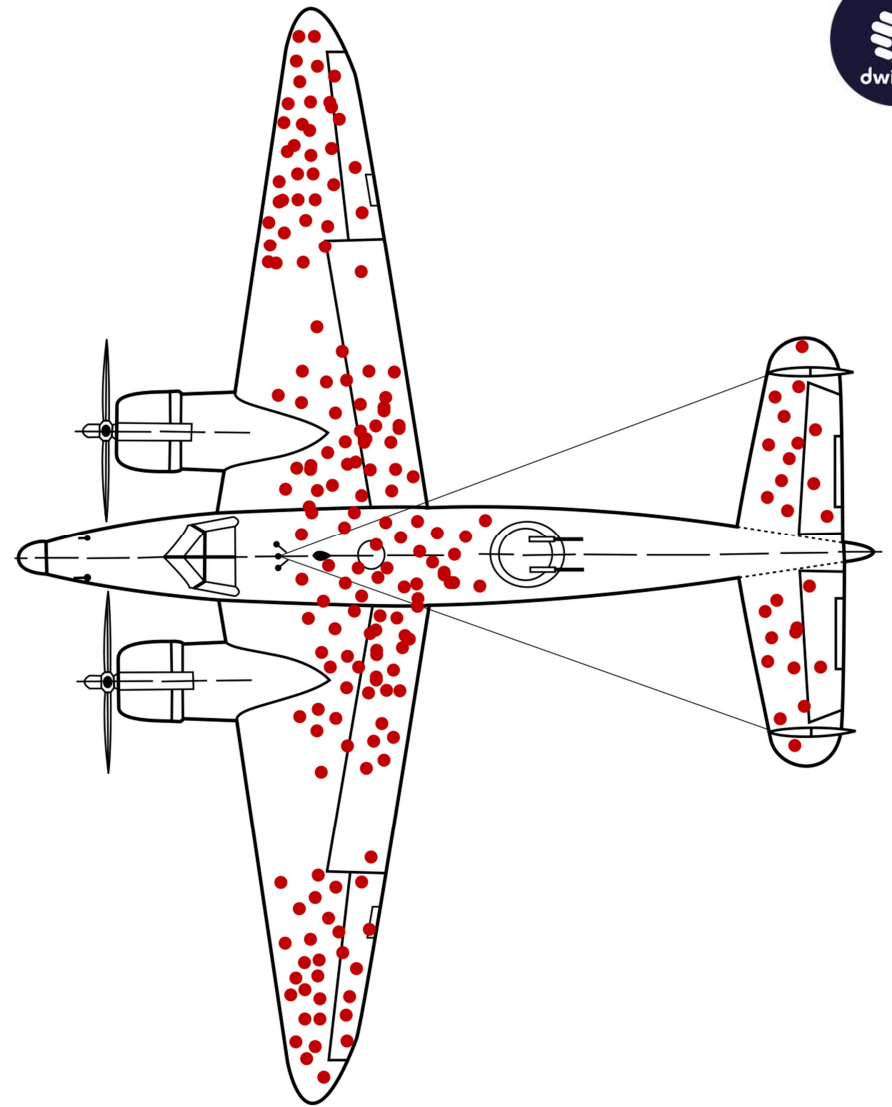
HIGH DATA VALUE FOR USERS

WE ARE LOOKING AT TOO LITTLE AND WRONG DATA – LET'S FIX IT

Today's big data and AI approaches will not effectively address the big societal issues due to lack of data

→ **Example: to cure and predict cancer, existing Vertical AI use cases will not be grounded on enough data**

It needs a safe, trustless and decentralized approach, so that the majority of the population can contribute their most valuable personal data to the common good (or to paid research)





HUGE MARKET FOR RISING DIGITAL PRIVACY CHAMPIONS



OVER 50 MILLION
USERS



APPROXIMATELY
60 MILLION USERS



AROUND 100 MILLION
USERS



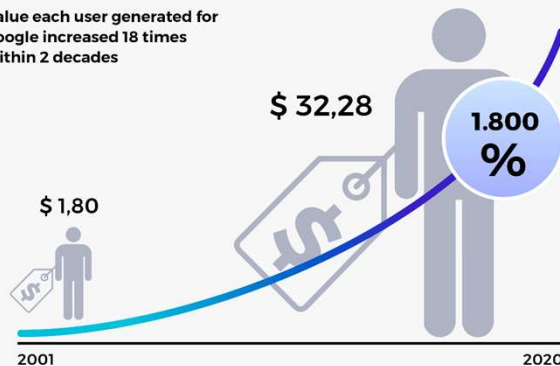
MORE THAN
100 MILLION USERS



12 MILLION USERS IN
DACH WITHIN 2 YEARS

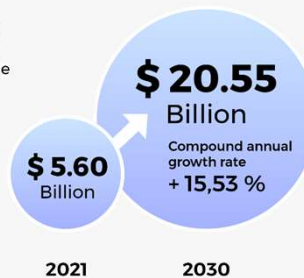


Value each user generated for
google increased 18 times
within 2 decades

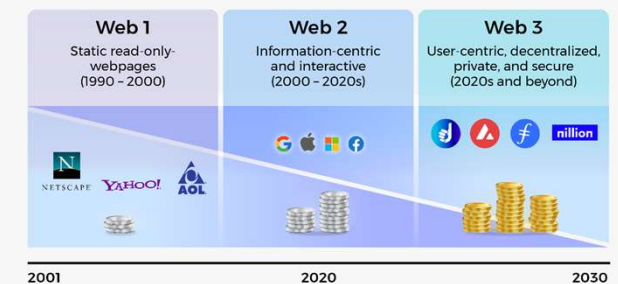


The Global Sensitive Data Discovery Market is expanding rapidly
Verified Market Research / www.verifiedmarketresearch.com

Global Sensitive Data
Discovery Market will
quadruple in a decade
(2021 - 2030)

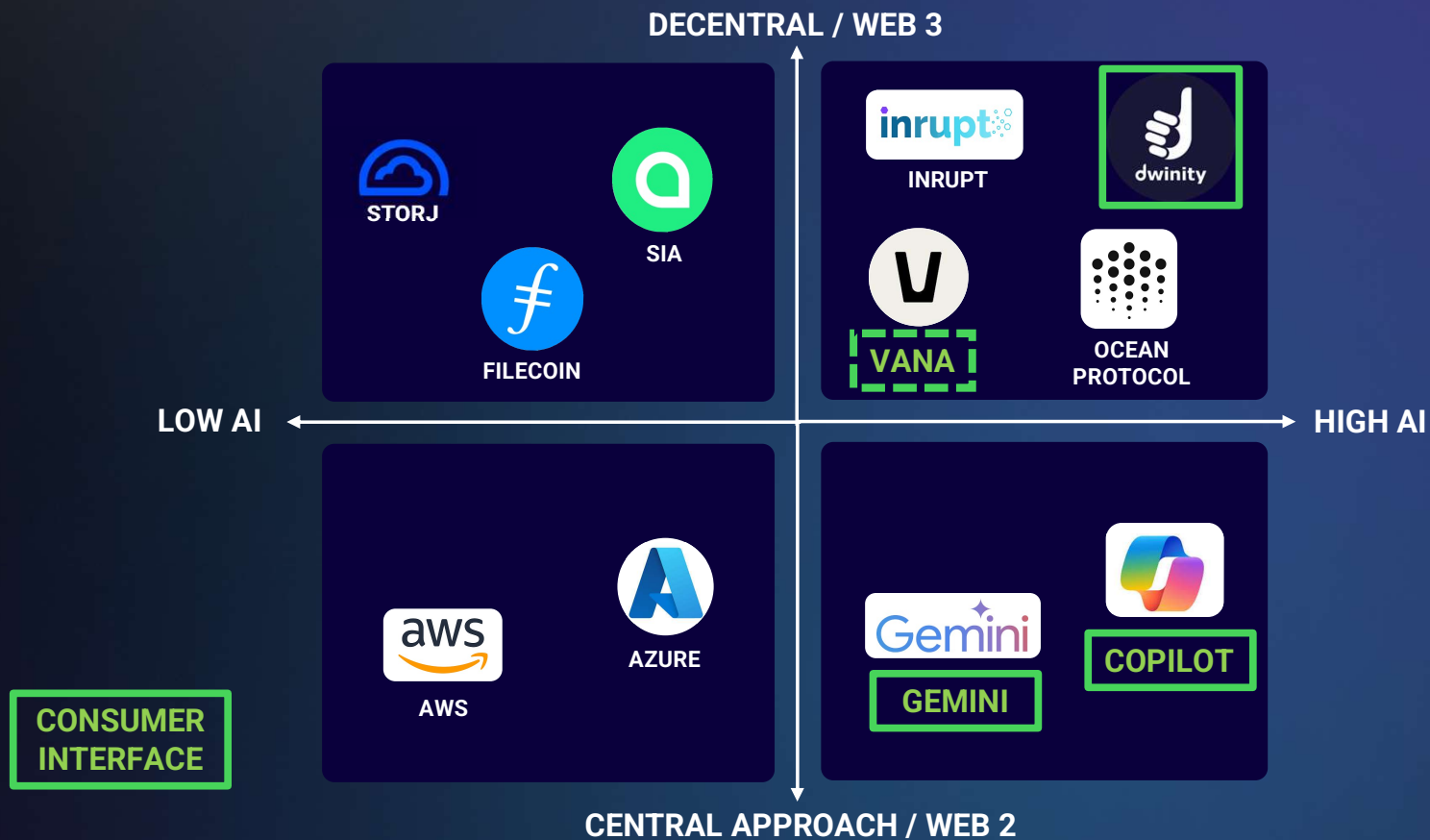


Web3 gives users real data sovereignty
and democratizes commercialization





ONLY DWINITY OFFERING RETAIL ACCESS TO DECENTRAL AI





STEP ONE IN REALIZING DWINITY'S VISION: SECURE, DECENTRALIZED DATA BACKUP – www.dwinity.shop

GLOBAL ACCESS

- Device & login-independent
- Store data like crypto – recover with your seed phrase

EVERYTHING IN ONE PLACE

- Familiar, intuitive experience
- A clear view of your entire data picture

STARTER PACKAGE

- Get Your Storage for **Only \$80** (plus VAT)
- **12-Month** Usage
- **250 GB** Included

Payment is accepted in AVAX + USD Coin on Avalanche Chain or USD / EURO Fiat.

Icons for data categories: Everything, Social, Shopping, Health, Fitness.

Blockchain logos: DWINITY, AVAX, USDC, USD, EURO.

Network diagrams: NPC World, NPC Network, NPC Blockchain, NPC World.

ABSOLUTELY SECURE

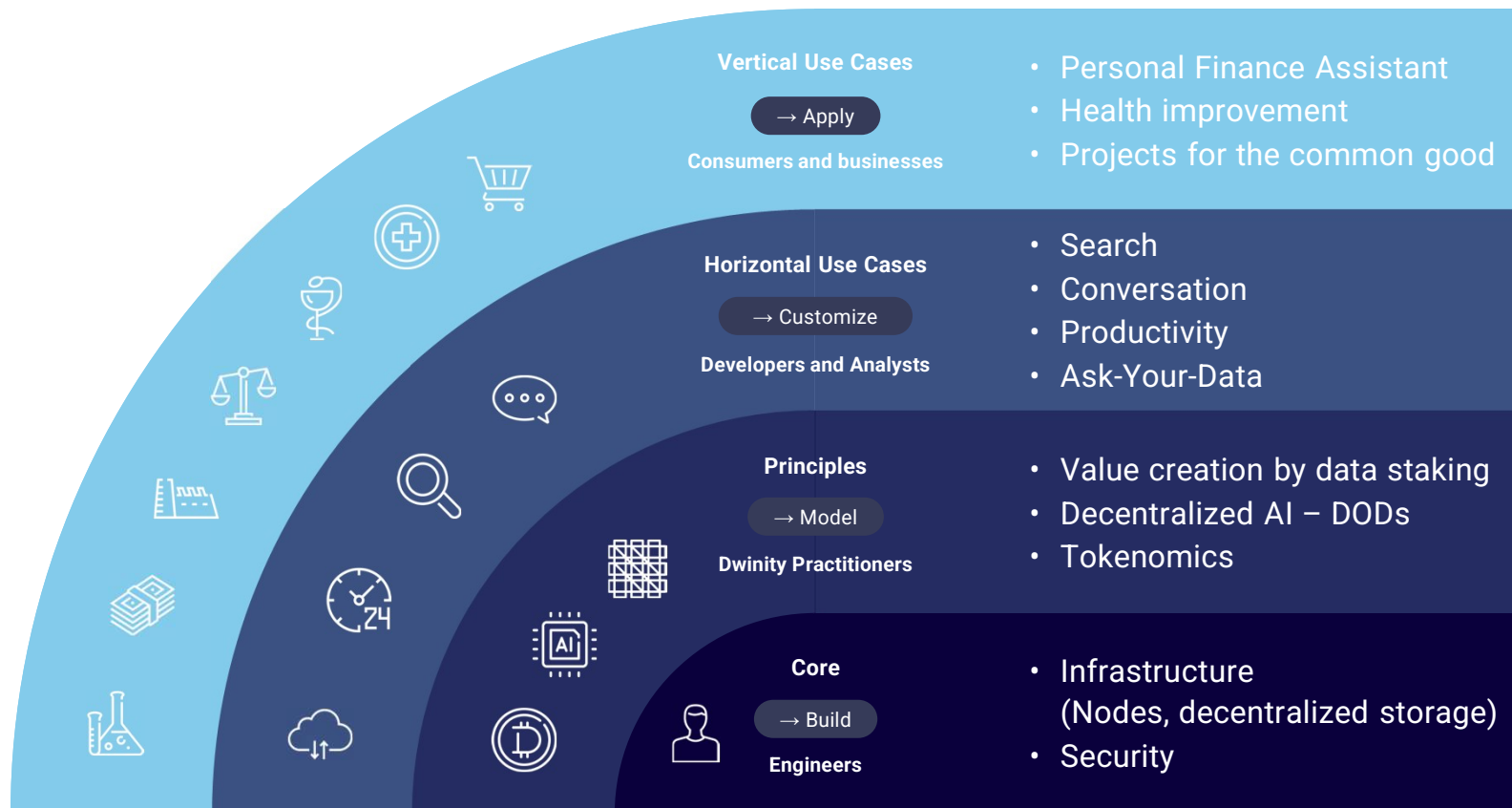
- No central entity can access your data
- Only decentralized, self-managed storage ensures true sovereignty

FULLY ANONYMOUS

- Register and access via blockchain wallet
- Decentralized anonymity without central control

CREATION OF A NEW ECOSYSTEM










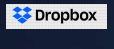
DWINITY ESTABLISHES A FLYWHEEL DRIVEN ECOSYSTEM – POWERED BY DATA STAKING















Dwinity offering the advantages of WEB3 to users and companies

HIGH MARKET STANDARDS

LOG-IN / AUTHENTICATION	Face ID/Social		can be censored
FRONT-END, BROWSER	Explorer		non-interactive platforms
INTERFACE / API	Silo		Data IN google, icloud, strava etc. no exchange
LEGAL RESPONSIBILITY	Central enterprise subject to regulation		Provider can be legally forced to reveal data
USER ADMIN	Customer database		can be penetrated, confiscated etc.
BUSINESS MODEL	User pays license		User does not profit from own data
ENCRYPTION	e.g. 256 bit		can be decrypted
STORAGE GEOGRAPHY	Dedicated cloud server or on-prem		Data "travelling" internationally
SUSTAINABILITY	Companies come and go...		Risk of Data loss if server shuts down
SOVEREIGNTY	Provider holds data, grants access to user		User has contractual access right only, trust based

DWINITY

de-wallet / noncustodial access		Seed phrase gives eternal access via blockchain
Graphical Interphase, embedded linking analysis		interactive structuring
Data consolidation via dumps		User creates data treasury
User only knows how to access the data		Technically no possibility for Dwinity to reveal data
Totally anonymous, user's identity unknown to the Dwinity		Anonymous access granted via smart contract
User receives rewards		The DWIN token is live
Irreversible physical chunking of data and continuous change of storage location		Quasi quantum proof
Hardware node can be geographically picked		e.g. EU or SGP only
"ADDAMS" (autonomous decentralized data asset management system)		DAO based on the DWIN token, 30 mn. already distributed
User owns data as his own assets		Trustless, WEB3 principles

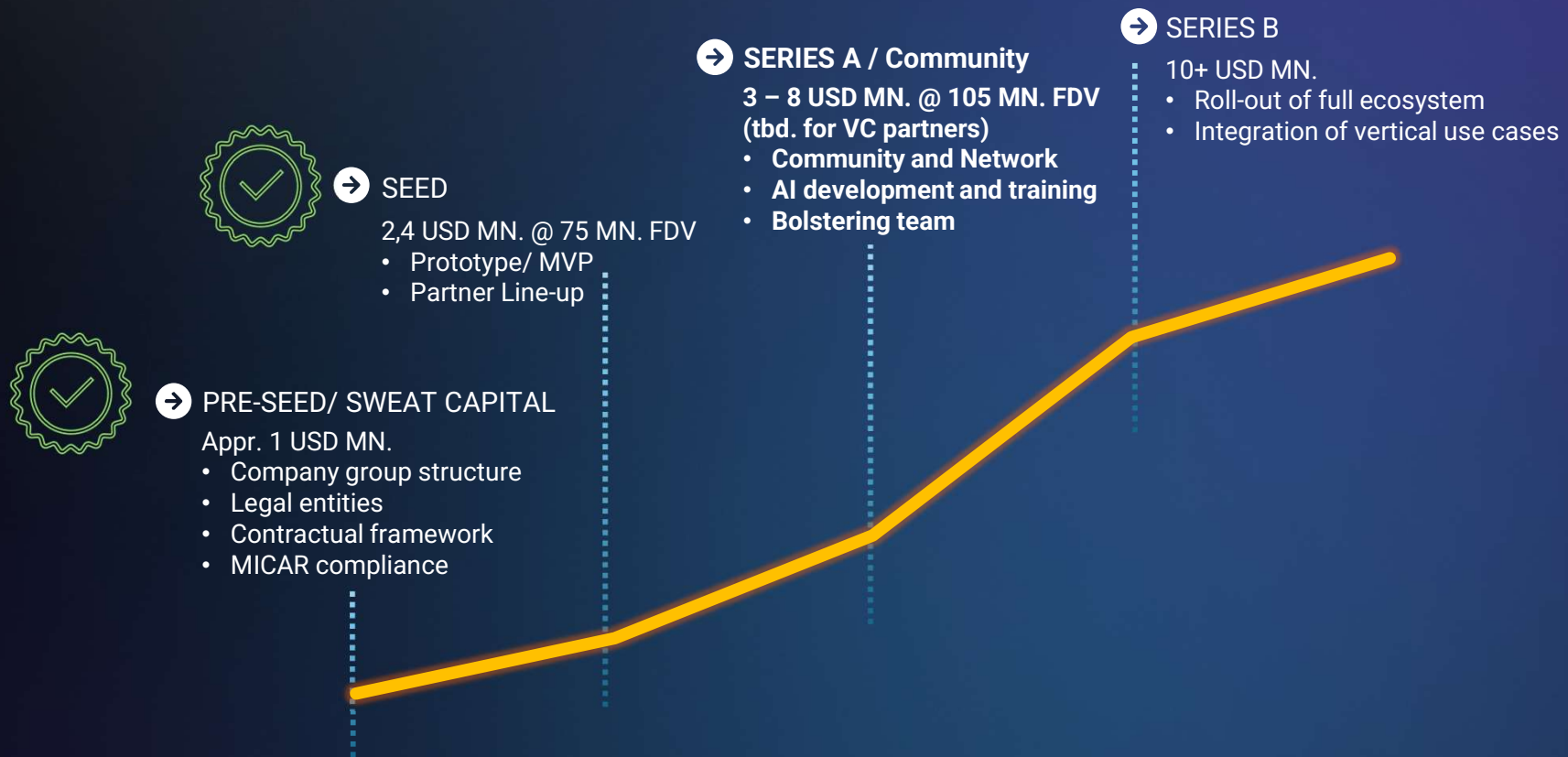
ASSET AT HAND

AT LEAST 36 MONTHS OF DEVELOPMENT HEAD START



- ➔ **Blueprint and MICAR**
Whitepaper for the Dwinity Ecosystem
- ➔ **Token established** –
30 mn. Token distributed –
570 mn. Token at disposal
- ➔ **Partner** screening,
selection and contracting as well
as technical integration (STORJ,
PortalHQ, Nillion,
Filecoin (-), WeSendIT
- ➔ **Dashboard and Browser** fully
functional for End Users, access
presently via de-wallet
- ➔ Presently the **only player** with a fully
anonymized and decentralized
storage and data curation solution on
the market
- ➔ **Introducing the first digital TWIN**
of a human being
(Amazon and Google data dump)

FUNDRAISING MILESTONES WITH CLEAR DELIVERABLES



PARTNERS

STRATEGIC PARTNERSHIPS AND PROGRAMS



nillion



Bitbond



ANNERTON

ADVANT Beiten



Streifeneder

At Dwinity, we believe in the power of collaboration and teaming up with the best companies in the industry.

TEAM

MORE THAN ONE HUNDRED YEARS OF ENTREPRENEURIAL EXPERIENCE



PETER KOENIG
Co-Founder & CEO

Serial entrepreneur, involved
in the Crypto industry
since 2016



DIPL. ING. ANDREAS THUM
Co-Founder & CTO

More than 25 years of
experience in data technology
and leading critical projects



DR. ROBIN BASU
Co-Founder & COO

Expert on data sovereignty
and researcher on sovereign
identities for over 15 years



CHRISTIAN MANGOLD
Co-Founder & CFO

Seasoned executive more
than 15 years in the FinTech
and Crypto world



DIPL.-INF. ULRICH BEUTENMÜLLER
Chief Architect

Highly skilled technology architect, expert on
decentralized technologies, GenAI, machine
learning and federated learning

➡ OUTSTANDING HISTORY OF CRYPTO, ACADEMICS, EXITS AND ATHLETICS ON AN INTERNATIONAL LEVEL



GET THE REAL VALUE OUT OF PERSONAL DATA

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Instagram

See more



LinkedIn

Get involved



YouTube

Learn more

contact@dwinity.com

www.dwinity.com

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